



PRESS RELEASE

"JUST FOR THE FUN OF IT!"

TRUMP PLAZA INTRODUCES NEW TABLE MINIMUMS FOR ROULETTE AND CRAPS

ATLANTIC CITY, NJ - October 19, 2011- Trump Plaza announced that it is now offering \$3 craps with 10 times odds, and the option for roulette players to play "inside" wagers at 50 cents. No additional fees apply with either game. There will be at least one \$3 craps table and one 50-cent roulette game available 24 hours a day, seven days a week. These tables are in addition to a total of four \$1 Blackjack tables and 847 Penny Slots (50% of the total number of slot machines in the casino) currently available.

"In today's economy, people are looking to stretch their entertainment dollar as much as possible. These minimums will give them that opportunity," said Eddie Llambias, General Manager of Trump Plaza. "In addition to value, these minimums can eliminate the intimidation factor of table games. These new minimums give casual gamers the chance to enjoy playing table games... just for the fun of it."

In addition to the new minimums, Trump Plaza continues giving value in its dining options. Roberto's Ristorante and Max's Steakhouse will continue to offer \$29.99 three-course specials Sunday through Friday. The three course menus feature a choice of appetizer, entrée and dessert that will regularly be updated by Chef Les Bender. 24 Central is also offering a \$19.20 three-course special that is available every day starting at 5pm. The three courses will consist of chilled shrimp cocktail, roast prime rib with vegetable and baked potato and a choice of rich chocolate cake, ice cream or rice pudding for dessert.

Trump Plaza's "Liquid Bar," located at the Boardwalk entrance also offers Happy Hour pricing during all hours of operation. This pricing is as follows: \$3 Draft Beer; \$4 wine by the glass; and \$5 cocktails.

Towering 39 stories at the center of the world-famous Atlantic City Boardwalk, Trump Plaza Hotel and Casino is always in the heart of all of the excitement. With 906 hotel rooms, more than 86,000 square feet of casino action, two lounges, seasonal beach bar, health spa, and a variety of dining options, Trump Plaza offers a complete resort experience with Trump-style waiting at every turn. For hotel rates and to book rooms on line, visit www.trumpplaza.com.

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