



PRESS RELEASE

OVER 700 NEW SLOTS SET TO ARRIVE AT TRUMP TAJ MAHAL AND TRUMP PLAZA

TRUMP PLAZA ALSO ANNOUNCES THE EXTENSION OF ITS FREE PARKING PROMOTION THROUGH APRIL 30 AND ITS GUARANTEED CADILLAC GIVEAWAY

ATLANTIC CITY - March 25, 2011 - Trump Taj Mahal and Trump Plaza announce the arrival of over 700 new slot machines. The installation of all new slot machines will be completed by March 31, 2011. Trump Plaza also announced that it will extend its Free Parking, Free Food and Free Pull promotion through April 2011.

The majority of the games, such as, Water Dragons, Majestic Wings and Jewels of India are multi-denominational penny games that can range from 1 to 300 pennies per pull. In addition to the penny games, there will be many quarter games, such as, Wine & Roses, Lucky 7 Bar and Princess Diamonds.

Trump Taj Mahal's 167,000 square-foot Casino floor will be host to 488 of the new slots. Trump Plaza's 86,923 square-foot Casino floor will be host to 220 of the new slots.

Trump Plaza will also continue to offer free parking in its center Boardwalk parking garage in April. Those parking in Trump Plaza's parking garage in April will also receive a flyer that instructs them to proceed to the Trump One services promotions desk. Upon presenting their Trump One card or signing up for a Trump One card, the guest will receive a voucher for free food and for a "free pull" scratch off game. Prizes available in the scratch off game include free slot play and gifts.

In addition, Trump One card holders have a chance to win a 2011 Cadillac by playing slots or tables at Trump Plaza with their card on Saturday, April 30. One player who has their Trump One card inserted into a slot machine or an open table rating at 10pm will be selected to win. Winner will have 15 minutes to claim their prize. If prize is not claimed in 15 minutes, another player will be selected to win.

Guests must be at least 21 years of age to sign up for a Trump One card.
Gambling Problem? Call 1.800.GAMBLER.

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FOR MORE INFORMATION, CONTACT BRIAN CAHILL AT BRIAN.CAHILL@TRUMP.COM OR CALL 609.221.4643

TRUMPPLAZA.COM • Mississippi Avenue at the Boardwalk, Atlantic City, NJ 08401

TRUMPTAJ.COM • 1000 Boardwalk at Virginia Avenue, Atlantic City, NJ 08401