

# TRUMP™

## TAJ MAHAL

### **PRESS KIT**

#### **WELCOME TO TRUMP TAJ MAHAL**

Unprecedented in craftsmanship and opulence, Trump Taj Mahal Casino Resort is an awe-inspiring architectural masterpiece. Covering 17 acres of prime Boardwalk real estate, with 4.2 million square feet of enclosed space, Trump Taj Mahal is one of the largest casinos in the world.

#### **HOTEL**

The Trump Taj Mahal offers 2010 spectacular hotel rooms in two towers, the Chairman Tower and the Taj Tower. All Trump Taj Mahal guest rooms offer pillow-top mattresses and luxury bedding with state-of-the-art flat screen televisions, high speed internet access, coffee stations, safes, irons and ironing boards, hair dryers, on-demand movies, games and digital music and other amenities to make the stay comfortable and memorable.

The Chairman Tower, which opened in 2008, features high ceilings and modern bathrooms that include double sinks recessed into Brazilian granite counter tops, oversized walk-in showers with water closets in a separate room. Each room is equipped with wireless Internet access. The suites have a living room and dining area, with a separate bedroom and private bath. They range from 950 to 1,140 square feet and feature floor to ceiling windows for spectacular views of the ocean. Each suite also offers a powder room just off the living room area, a wet bar, 50" high-definition plasma TV and an iPod® docking station.

The original Taj Tower, opened in 1990, is filled with 1,228 guest rooms and suites, including 203 suites and 7 Penthouse Suites.

The Taj Mahal also boasts a newly-renovated Fitness Center with a large indoor pool, as well as a spa that offers Jacuzzis, steam baths and sundecks for relaxing.

#### **CASINO**

The casino gaming floor spans 167,000 square feet, featuring over 3,700 slot machines, 132 traditional gaming tables, and 71 poker tables. The Taj Mahal is home to an exquisite High Limit Gaming Salon, a chic Asian gaming salon, and one of the city's largest Poker Rooms.

#### **TRUMP ONE SERVICES**

If you're playing in the casino, you'll want a Trump One Card- your key to the hottest action, special promotions, gifts and more! It's free at Trump One Services, which is open daily 8 a.m. to midnight. It only takes just a few minutes to sign up, and it's easy to use a Trump One Card. Insert your card into the card reader located on the slot machines. At tables, give your card to the dealer.

Some of the exclusive benefits and privileges you'll enjoy as a Trump One Card holder include special room rates, complimentary rooms, and invitations to special events, exclusive giveaways, promotions and sweepstakes. Another exclusive Trump One Card benefit includes Trump Slot Dollars, which will enable you to earn and redeem your rewards right at your favorite slot machine.

## **DINING**

From Spice Road to the Casino our restaurants offer exquisite and imaginative cuisine in settings that are equally appealing.

### **CASINO FLOOR DINING**

#### **DYNASTY**

Enjoy an exotic evening and embark on a culinary trip to the Far East, as you sample Cantonese and Chinese specialties thoughtfully prepared by our chefs. Create your perfect meal from a restaurant menu brimming with ocean fresh sushi and sashimi. Dynasty specialties include whole Peking duck for two; stir-fried steak and lobster and spicy sizzling sea bass.

#### **MOON AT DYNASTY**

Enjoy magnificent sushi creations in this upscale bar along with specialty libations like the saketini, mango mojito and moon margarita.

#### **IL MULINO NEW YORK**

Ranked the number one Italian restaurant in New York by the Zagat Survey for over two decades, Il Mulino New York is now at the Taj Mahal. A traditional white table cloth experience with tuxedo-clad waiters and an extensive list of daily specials with wine recommendations.

#### **TRATTORIA IL MULINO**

Offering a more casual dining experience than its brethren, Trattoria Il Mulino features many of the creative fares of Il Mulino New York, along with more traditional pizzas, pastas and lighter dishes.

#### **HARD ROCK CAFÉ**

World-famous destination for great food and a rockin' and rollin' good time allows you to grab a seat on the patio overlooking the Boardwalk or at the guitar-shaped bar inside. Located on the Boardwalk.

#### **ROYAL ALBERT'S PALACE**

Authentic Indian cuisine in an upscale atmosphere. Every dish is prepared to order based on your personal taste and spice preference. Open for lunch and dinner.

#### **THE RIM NOODLE BAR**

A gourmet noodle bar with a striking Asian ambience is located right off the casino. Sit at the circular bar and watch our chefs prepare your meal or dine at a private table.

#### **AUNTIE ANNE'S**

Auntie Anne's is well known for their freshly-baked, hand-rolled soft pretzels.

### **SPICE ROAD**

#### **SAFARI STEAKHOUSE**

A distinctive steakhouse with its rustic jungle theme, made complete by a full-size tree in the center of the room. Safari Steakhouse proudly serves Certified Angus Beef Prime, the finest beef available. Other specialties include coldwater lobster tails, lamb and veal chops. The steakhouse is a recipient of the Gold Award from the National Academy of Restaurant Sciences.

#### **SULTAN'S FEAST BUFFET**

A decadent buffet featuring juicy strip steak, rotisserie chicken, a gourmet pizza station and the most tempting desserts. Open for breakfast, lunch and dinner.

#### **BURGER**

The best burgers in town with an amazing choice of toppings. Nothing goes better with your burger than our milkshakes, French fries and onion rings.

#### **PLATE AMERICAN CAFÉ**

Satisfy your cravings for food and fun at this cool American café. Stop in for breakfast, lunch or dinner and you'll find just what you're in the mood for. Plate makes every meal a very tasty experience.

## GO

Want to grab a quick bite on the run? The perfect place for pastries, salads, sandwiches and sweets.

## THE ICE CREAM BAR

The Ice Cream Bar offers 17 flavors of ice cream and nine signature sundaes. The Ice Cream Bar serves vanilla bean, classic chocolate, bing cherry, butter pecan, blueberry cheesecake, cotton candy, cookies & cream, chocolate chip cookie dough, coffee, double fudge brownie, green tea, mint chocolate chip, moose tracks, peach, peanut butter cup, rocky road, and strawberry. They also offer nine signature sundaes that range from the classic "Banana Split" to the "4am Casbah," which comes with 16 scoops of ice cream, 10 toppings and whipped topping, and is served with a bucket and shovel! Come chill out with 17 flavors of hand scooped ice cream and lots of tempting toppings. Located on Spice Road, The Ice Cream Bar is open seven days a week, starting at 2pm. **STARBUCKS COFFEE**  
Take a break with a delicious cup of this world-famous coffee. Enjoy your choice of a variety of blends, plus cappuccino, frappuccino, chai tea and more. Exquisite pastries and snacks are also available.

## SBARRO

Casual Italian cuisine including ziti, lasagna, sausage rolls, salads and of course....our acclaimed New York-style pizza!

## BERIYO, MRS. FIELDS, PRETZEL TIME

For great-tasting, healthy treats like smoothies made with real fruit and yogurt and other deliciously smart options, visit BeriYo. Enjoy Mrs. Field's cookies, or try a fresh oven-baked, hand-rolled pretzel from Pretzel Time.

## WHITE HOUSE SUB SHOP

An Atlantic City landmark! World famous for their Italian and Cheesesteak subs, the White House Sub Shop is an Atlantic City dining icon. It has fed many celebrities, such as Frank Sinatra, The Beatles, Sammy Davis Jr., Oprah Winfrey, Bill Cosby, and Joe DiMaggio. White House Sub Shop is now serving breakfast... Beginning at 9:30am everyday.

Egg and Cheese \$5

Bacon, Egg and Cheese \$6.25

Sausage, Egg and Cheese \$6.25

Steak, Egg and Cheese \$8

Tax not included. All sandwiches are served on a Kaiser Roll.

## PANDA EXPRESS

The fast-casual restaurant offers each Guest an exceptional Asian dining experience with a full menu, complete with over 20 delicious dishes. Enjoy tempting tastes like Beijing Beef, Honey Walnut Shrimp, and everyone's favorite Orange Chicken, a Panda Express original. For healthier options, try our Wok Smart entrees - packed with nutritious veggies and 250 calories or less per serving.

## SHOWROOMS AND NIGHTCLUBS

### MARK G. ETESS ARENA

One of the finest multi-purpose and entertainment facilities on the East Coast, the 5,000 seat Mark G. Etes Arena has hosted premier sporting events and the world's most popular entertainers such as Marc Anthony and Jennifer Lopez, Beyonce and Mariah Carey.

### XANADU THEATER

This spectacular 1,200 seat showroom has hosted shows for such entertainment acts as Foreigner, Etta James and Phil Vassar.

### EGO BAR & LOUNGE

Located right off the casino floor, Ego provides a night-life atmosphere as well as \$1 Blackjack. Most sports events are broadcast from the many flat screen TVs scattered throughout the lounge. Plus live entertainment featuring the beautiful and talented "Almost Angels" every weekend. Smoking permitted.

### CASBAH NIGHTCLUB

The signature Nightclub of the Taj, experience the electrifying DJs, club dancers and state-of-the-art sound and lights at Casbah, located right off the boardwalk.

## LOBBY BAR

Casual bar conveniently situated in the majestic main lobby.

## RAINFOREST LOUNGE

Across from the Grand Ballroom, the Rainforest Lounge provides an inviting atmosphere right outside of Safari Steakhouse.

## MEETINGS & CONVENTIONS

While many Atlantic City hotels place weekend and traditional peak period restrictions on events, meetings or weddings, Trump Entertainment Resorts welcomes groups of any size all year long and offers a variety of meeting venues from bayside to oceanfront.

State-of-the-art conference space conforms to your every need. Fresh local fare makes every work break and meal a winner. Attentive service allows you to focus on the success of your meeting, event or wedding. And at the end of the work day, your guests can live it up in the city that's always turned on.

## SALON, SPA & FITNESS

### SPA AT THE TAJ

Feed your soul. Our spa becomes your personal sanctuary as you unwind with a Swedish, deep tissue or aromatherapy massage, hot stone therapy, reflexology treatment, exfoliating sea salt glow, micro-buff body polish or sugar body polish. Even a side-by-side couples massage. Soothe your cares away in our sauna, steam room and jacuzzis.

### SALON AT THE TAJ

Transform your look from head-to-toe, face-to-fingertips. Let us cut, color and style your hair or add glamorous extensions. We offer various manicures and pedicures, as well as make up, permanent makeup and even eyelash extensions.

For a radiant complexion, try our Yon-Ka® skin and body treatments and see why we are rated the #2 Yon-Ka Spa in the United States by French Vogue. Indulge in a deep hydrating facial or cellulite treatment. Walk away with the amazing results of our smooth-as-silk face and body hair waxing. Or show the world a new you with our non-surgical facelift.

### FITNESS AT THE TAJ

If you prefer to revitalize your body with a stimulating workout, our fitness center will get you going. Find everything you need for your ultimate workout, including the latest machines and most challenging weight training equipment.

Then make a splash in our luxurious heated indoor swimming pool. Settle into a chaise lounge on the adjacent sundeck. We supply spray misters for those hot summer days.

## SPICE ROAD SHOPPING

From souvenirs to specialty items and designer fashions, the shopping on Spice Road at Trump Taj Mahal offers an eclectic mix of items from electronics, to handbags and accessories, to house wares and floral creations. There's something for everyone on Spice Road.

### ACCENTS

Accessorize yourself and your home with stunning jewelry, handbags and specialty items made with Swarovski crystal. This is the perfect place to pick up an unforgettable gift or something special for you.

### CACHÉ

You can outfit yourself in fashions right off the runway, crafted with exquisite attention to detail at Caché.

### MARSHALL ROUSSO

Find everything from glamorous evening ensembles to hip casual outfits. Marshall Rouso features an extensive, exciting collection of designer handbags and footwear.

### TRUMP EXCHANGE

Offers a variety of high-caliber Trump merchandise, including men's and ladies' apparel, unique collectibles, designer handbags and the latest electronics, iPods and plasma TVs.

## CASINO LEVEL SHOPPING

BERNIE ROBBINS

For the ultimate luxury shopping experience where you can browse an assortment of the finest jewelry, watches and unique creations.

## TRUMP TIMES NEWSSTAND

Today's headlines in a variety of newspapers, plus all your favorite magazines and sundries and souvenirs are available at the Newsstand, located next to the Hotel Lobby.

## TELEPHONE DIRECTORY

Trump Entertainment Resorts Central Reservations	877-358-7867, press 1
Hotel/Restaurant Reservations	800-825-8888
Meetings & Conventions	800-225-7777
Main Number	609-449-1000
Toll Free	800-234-5678
Box Office	609-449-5150

## LOCATION

1000 Boardwalk at Virginia Avenue, Atlantic City, NJ 08401

### FROM PHILADELPHIA/WEST

Exit Pennsylvania Turnpike at Valley Forge Exit 24, onto Schuylkill Expressway (Rt. 76) through Philadelphia to the Walt Whitman Bridge, N/S Freeway to the Atlantic City Expressway and follow directly south towards Atlantic City. As drivers approach the city, they can proceed left onto Atlantic Avenue and follow Atlantic Avenue to Virginia Avenue. Turn right onto Virginia Avenue.

### FROM NEW YORK AND NORTH

Major interstate highways connect with the Garden State Parkway South to Exit 38 Atlantic City Expressway follow directly south towards Atlantic City. As drivers approach the city, they can proceed left onto Atlantic Avenue and follow Atlantic Avenue to Virginia Avenue. Turn right onto Virginia Avenue.

### FROM BALTIMORE/WASHINGTON, D.C. AND SOUTH:

Take I-95 to the Walt Whitman Bridge (Philadelphia). N/S Freeway to the Atlantic City Expressway and follow direct to Atlantic City. From Norfolk area, follow Routes 13 and 9 to Cape May-Lewes Ferry, the Garden State Parkway North to the Atlantic City Expressway, follow directly south towards Atlantic City. As drivers approach the city, they can proceed left onto Atlantic Avenue and follow Atlantic Avenue to Virginia Avenue. Turn right onto Virginia Avenue.

## DRIVING TIMES

Atlantic City Airport (Pomona)	20 minutes
Philadelphia International Airport	1 hour
Newark International Airport	2.5 hours
JFK International Airport	3 hours
Washington, DC Airport	4.5 hours

## MILEAGE TO ATLANTIC CITY

Philadelphia, PA	55 miles
New York, NY	132 miles
Washington, DC	173 miles
Boston, MA	328 miles
Pittsburgh, PA	354 miles

## INTERNET

Trump Taj Mahal invites visitors to Atlantic City to access the property's web sites:

[TRUMPTAJ.COM](http://TRUMPTAJ.COM) Make room reservations, preview the entertainment, promotions, special offers, view current press releases and more.

[TRUMPCASINOS.COM/PRESS-ROOM/INDEX.CFM](http://TRUMPCASINOS.COM/PRESS-ROOM/INDEX.CFM) Conveniently access property fact sheets, press releases and image gallery.

[TRUMPMEETINGS.COM](http://TRUMPMEETINGS.COM) Access online group services to plan your next meeting.

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