



PRESS RELEASE

Trump Plaza is Spreading the Love! February Casino Promotions

ATLANTIC CITY, NJ — January 11, 2012— Trump Plaza is spreading the love this February to Trump One Card Holders! The promotions below are open to all Trump One Card holders who earn 20 Tier Points through casino play on the date of the event.

“Love Bug Sweepstakes” Earn entries February 1 at 6am through February 11 at 8:30pm. One winner of a 2012 VW Beetle selected on February 10 and one on February 11. Drawing at 9pm each day.

“Groundhog Day Sweepstakes” February 2, 2pm to 6pm. One winner every hour: In recognition of Groundhog Day, Trump One card holders who play with their Trump One card inserted at the time of the drawing can have the opportunity to win Bonus slot dollars. If famous Punxsutawney Phil sees his shadow, the winning Trump One Card holders will receive \$250 Bonus Slot Dollars. If he doesn't see his shadow, winners will receive \$500 Bonus Slot Dollars.

“Heart to Heart Game” Fridays February 3, 10, 24; Saturdays 4, 11, 25. One winner selected every 30 minutes from 5pm-9pm each day: Trump One card holders who have their Trump One card inserted at the time of the drawing can be chosen as a contestant. Each contestant is guaranteed \$250 Bonus Slot Dollars, but could win up to \$1,000 Bonus Slot Dollars if they can pick two hearts from the game board with matching symbols.

“Pick a President Game” February 17 through 20, Friday & Saturday 5pm to 9pm, Sunday & Monday 2pm to 6pm. One winner every hour: Pick a Lincoln, pick a Washington and win up to \$1,075 Bonus Slot Dollars. Trump One card holders who have their Trump one card inserted at the time of the drawing can be chosen as a contestant to pick one Lincoln game piece and one Washington game piece off of the game board; add the two pieces amounts together and the contestant will win Bonus Slot Dollars!

“Mardi Gras Sweepstakes” February 21, 2pm to 6pm. One winner every 30 minutes: Trump One card holders can win \$250 Bonus Slot Dollars and traditional Mardi Gras beads by having their Trump One card inserted at the time of the drawing.

“Lucky Leap Year Sweepstakes” February 29, 2pm to 5:52pm. One winner every 29 minutes: One Trump One card holders will have the chance to win \$229 Bonus Slot Dollars every 29 minutes. Trump One card holders can enter by having their Trump One cards inserted at the time of the drawing.

(continued)

“Million Dollar Vault” Extended through February 29: Crack the 7-digit code to Trump Plaza’s Million Dollar Vault and win one million dollars cash! Contestants can go to any kiosk to choose their 7 digits, then take their numbers to Trump One Services to try their luck. Correctly guess the 7-digit code to the vault and win one million dollars! Plus, all contestants will be automatically entered into a nightly \$1,000 Bonus Slot Dollar drawing. Contestant can try to crack the code every day!

“New Members receive free parking, free gift, \$25 to Play” Extended by popular demand, new members can visit Trump One Services located in the casino, sign up for a Trump One Card, earn 20 Tier Points and Trump Plaza will reimburse them for parking in the self-park garage, plus they will receive a free gift and \$25 Bonus Slot Dollars!

Participants must be Trump One Card holders to be eligible for the casino promotions. Players must earn 20 Tier Points by playing with their Trump One Card on the date of the event to be entered for a chance to win. Those who are not yet Trump One Card holders can sign up for their free card at Trump One Services located at Trump Plaza. Must be at least 21 years of age. Complete details available at Trump One Services. Gambling Problem? Call 1.800.GAMBLER.

###

For more information, contact Brian Cahill at brian.cahill@trump.com or call 609.221.4643. A complete library of current press releases and photos are available at www.trumpcasinos.com/press-room/index.cfm.